

## The best business continuity investment you'll make this year!

*“If you want to know what business continuity is really about I suggest you read this book ... perhaps even give a copy to your boss as a present. If he or she reads it, it might well make your life much easier.”*

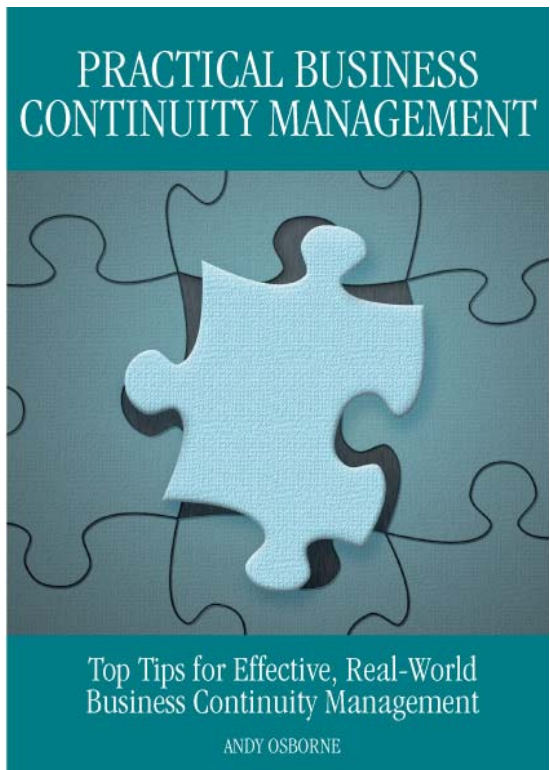
Lyndon Bird FBCI, Technical Director,  
Business Continuity Institute

This book is aimed at anyone with responsibility for, or involvement in, developing, maintaining or testing their organisation's business continuity management programme.

Whether you're a new or an experienced practitioner, and whatever your specific role within your organisation, if you have an interest in implementing and maintaining an effective business continuity management programme, this book is for you.

It contains dozens of useful and *practical* tips, distilled from many years experience developing, maintaining and testing business continuity strategies, solutions and plans; tips that will help you to develop and maintain a business continuity *capability*, rather than just a business continuity plan; tips for getting the best out of your business continuity programme *in the real world*.

An acknowledged expert in the field of business continuity management, Andy Osborne has spent almost twenty years helping many and varied organisations, across a broad range of industry sectors, to develop, implement, prove and maintain their business continuity capability. Andy regularly presents on business continuity and risk management in the UK, Europe and the United States.



Use the order form below or buy online at  
[www.practicalbcm.co.uk](http://www.practicalbcm.co.uk)

Cover price £14.99 plus post & packing £1.75 (UK) or £3.50 (outside UK)  
(add 88p (UK) or £1.75 (outside UK) p&p for each additional book on the same order)

Complete this form and return to :  
Acumen Business Services Ltd, Basepoint  
Business Centre, Crab Apple Way, Vale Park,  
Evesham, Worcs WR11 1GY

Delivery time : 4-5 days

Please send me [ ] copies of **Practical Business Continuity Management**

[ ] I enclose a cheque for £\_\_\_\_\_ made payable to **Acumen Business Services Ltd**

[ ] Please invoice me/my organisation at the address below

Name : \_\_\_\_\_

Job title : \_\_\_\_\_

Address : \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

E-mail : \_\_\_\_\_

Tel : \_\_\_\_\_

Signature : \_\_\_\_\_

Date : \_\_\_\_\_